



Lift
the
Spire!

A THREE-YEAR CAMPAIGN FOR

PARADISUS DEI®



The Mission Field of the Family

God has called Paradisus Dei to be a beacon of light during these turbulent times in our world. We have been sent into the great mission field of the family and have responded enthusiastically to answer this call!

Paradisus Dei exists to support the beauty and dignity of Catholic Marriage and Family and our mission is to help families discover the superabundance of God in their lives. St. John Paul II emphasized that the future of the world and the Church pass by way of the family.

Ministry Growth

Paradisus Dei is thriving like never before in its history. Our flagship program, *That Man Is You!*, continues to grow at an unprecedented pace and is now in more than 945 parishes across the world. Newer programs and initiatives like *Missionaries to the Family* and *Mysteries of the Rosary* are bearing abundant fruit as well, and *She Shall Be Called Woman* a new women's program, launched in Fall 2024 in 110 parishes.



Paradisus Dei is expanding across the globe.

A CAMPAIGN FOR PARADISUS DEI

Lift the Spire!

It is with tremendous enthusiasm and hopefulness that we have initiated a three-year, \$12 million funding campaign, Lift the Spire!, aimed at helping us reach more lives than ever with our various programs. We must seize this moment and take the next steps toward creating stronger Catholic families, a stronger Church, and a better world.



A Comprehensive Campaign

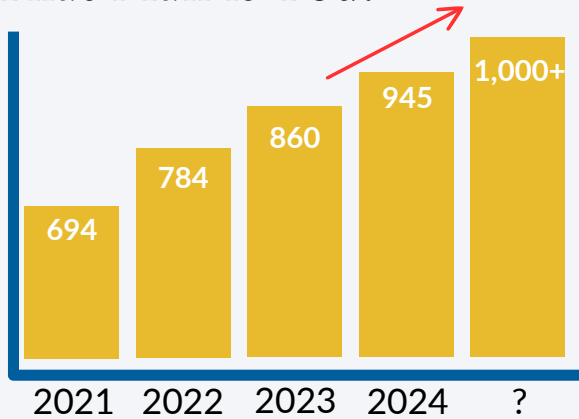
\$12,000,000 | THREE-YEAR GOAL

All gifts made to Paradisus Dei programs, endowment, or our general fund during the campaign period count towards the campaign goal.



PROGRAM GROWTH

That Man is You!



GROW TO MORE THAN 1,000 PARISHES



- Increase to more than 40,000 “active men” participating.
- Film three additional years of rich, Catholic content.
- Further develop Core Team Leader training and Annual Retreat.
- Develop and execute missions and retreats for TMIY men and their parishes.

Missionaries to the Family

- Increase the number of Mentor Couples helping to support the growth of the program.
- Develop a video series that will rapidly scale the MTF charism.
- Provide regional retreat opportunities.



**GROW THE NUMBER OF
COMMISSIONED
COUPLES TO OVER 300**



PROGRAM GROWTH

Mysteries of the Rosary

- Help more souls come to know the person of Jesus Christ and his saving mysteries through the Blessed Virgin Mary.
- Share the understanding and relationship with Mary and the Eucharist as the two primary keys to keeping people Catholic and bringing more souls into the Church.
- Create stunning and beautiful filmography that moves the hearts and minds of those who view the series.



COMPLETE PRODUCTION OF THE SERIES



THE SORROWFUL, JOYFUL, AND GLORIOUS MYSTERIES ARE NOW COMPLETE!



THE LUMINOUS MYSTERIES TO BE FILMED

She Shall Be Called Woman



- Fulfill our commitment to prayerfully develop and film two new seasons each year.
- Provide a place for women to be seen, known, and loved as they grow in their relationship with the Lord spiritually to become better mothers and daughters of Christ.
- Increase our reach and serve more parishes.

Ministry Enhancements

- Grow our professional full-time staff to enable us to maximize efficiencies and leverage more opportunities.
- Build the Paradisus Dei endowment fund that will augment financial support for the ministry each year.
- Expand content and grow our new women's program.
- Enhance our mobile apps, program platform, and technology.
- Increase the brand awareness and excellence of Paradisus Dei's ministry and programs.
- Increase our reach by expanding distribution into new areas and reaching new audiences.

PARADISUS DEI®



Pictured above (L-R): Back row - Al Juarez, Len Bertolini, Mark Hartfiel, Fr. Peter Towsley, Tom Lloyd, Jamie Gonzales, and Isaac Mannella. Front row - Mike Dicosola, Anne Bass, Gabrielle Brown, Anne Marie Knight, Emily Rodriguez, and Ben Novosad.

Not pictured: Steve Bollman, Michael Gormley, Andrea Johnson, Connie Klenke, Linnea Loughran, Oscar Luzardo, Kartie Novosad, Lynne Padegimas, Kristina Poirier, Liz Rodriguez, and Zac Wierschem

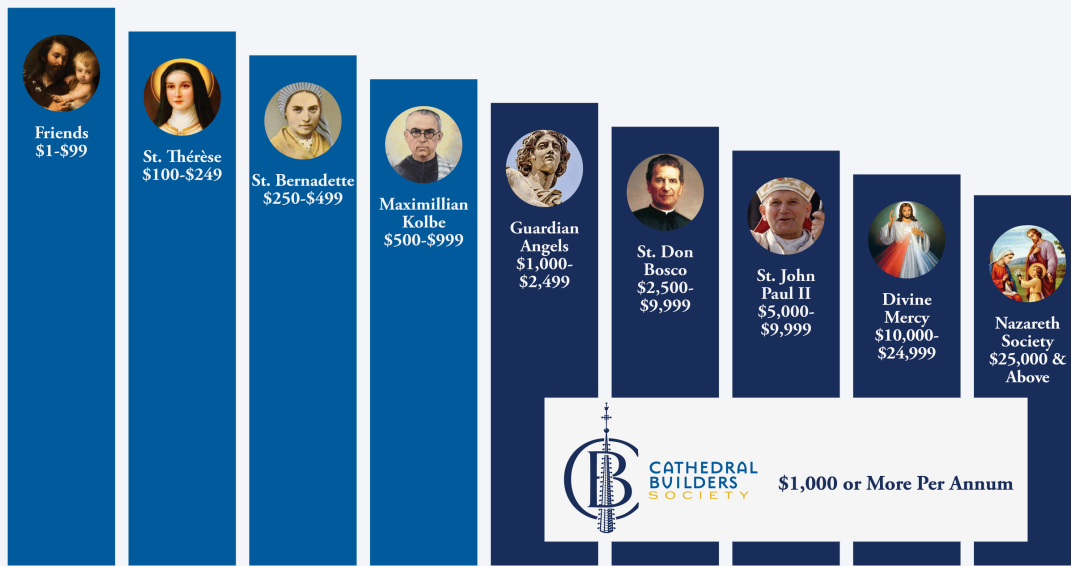
Sustaining Organizational Goals



- Create stunningly beautiful and rich Catholic content.
- Build a foundation of Catholic family life for generations to come.
- Help countless souls discover the superabundance of God.
- Inspire others to ask deep questions, and to pursue the truth about relationships, love, marriage, and family life.
- Help men become better fathers, husbands, and grandfathers.
- Teach couples the art of Catholic family life.
- Call the faithful into deeper prayer.

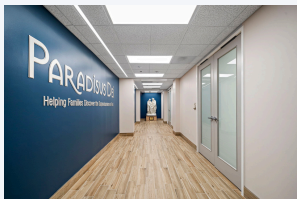
MAKE A GENERATIONAL IMPACT

Giving Societies



Campaign Naming Opportunities

Entire Office Center.....	\$500,000
Film/Production Studio/Event Space.....	\$150,000
Chapel.....	\$100,000
Mark Hartfiel's Office.....	\$50,000
Conference Room.....	\$50,000
Development Office.....	\$25,000
Program Coordination Office.....	\$25,000
Spare Work Office.....	\$25,000
Work Room.....	\$10,000
MTTF Work Cubicles.....	\$5,000/each
TMIY Work Cubicles.....	\$5,000/each



Office Center Entrance



Conference Room



Film/Production Studio



Chapel

Donors may choose to use their naming opportunity to memorialize a loved one, a saint or use their own names. Gifts can be made to one or more programs that are most meaningful to them. Documented pledges are welcomed and may be paid over one to three years.

LIFT THE SPIRE WITH US!

We invite you to LIFT UP and become a member of the Cathedral Builders Society. New members receive these premium giving level gifts.



\$1,000+ Annually | \$83.34/month



Start a New
Monthly Gift



Increase My Current
Monthly Gift



Make a
One-Time Gift



Make a Three-Year
Campaign Pledge

Paradisus Dei is a non-profit organization, Tax ID# 06-1699099.
Please contact our Vice President of Development, Len Bertolini,
at len.bertolini@paradisusdei.org or 630.242.0611
for assistance or gift-related questions.