

Sample Recruiting Emails

Sample Recruiting Email #1 - Introduction:

Hello [insert name],

I hope that you and your family are doing well. There is an incredible new program starting at the parish called Mysteries of the Rosary! It would be great to have you participate.

Filmed in the Holy Land, Mysteries of the Rosary integrates deeply reflective insights on the life of Christ, theological truths, and captivating stories together with breathtaking scenery, illuminating sacred art, and inspiring music.

The program begins _____ and I really think it would be great for you and for our parish. Let me know if you have any questions. I look forward to seeing you soon!

[add your signature here]

Sample Recruiting Email #2 - Trailer:

Hello [insert name],

I hope you had a chance to learn about the Mysteries of the Rosary program beginning at the parish on _____. This trailer does a good job summing up the program and drumming up excitement! Check it out. [insert YouTube link here]

Let me know if you interested in joining us!

[add your signature here]

Sample Recruiting Email #3 - Small Group:

Hello [insert name],

We are quickly approaching the launch of Mysteries of the Rosary at [insert parish name] on _____.

I would love to see you make an appearance to our small group. Would you be interested in joining for a few sessions to see what you think? I hope to see you there!

[add your signature here]

