

The Light of Men - Sample Recruiting Emails

Email #1 - Introduction

Hello *[insert name]*,

I hope that you and the family are doing well.

This year is going to be a powerful one! It features new presenters like Dr. Peter Kreeft and Matthew Leonard while also bringing back some past favorites like John Sablan and Michael Gormley. Everyone is welcome to join whether they have been a part of the program in the past or not. You can learn more about this upcoming year by viewing [this video](#).

The program begins on_____. I think this is something we really all need right now, and I hope to see you there.

[add your signature]

Sample Recruiting Email #2 - Testimonial

Hello *[insert name]*,

In this new TMIY Year The Light of Men, we will Journey beyond the TMIY stage to the places where Heaven kissed Earth in the Holy Land.

We are starting TMIY at the parish on September_____. Feel free to invite anybody you think might be interested. I can register you or anyone else for the program if you would like. Let me know. I hope to see you in September!

[add your signature]

Sample Recruiting Email #3 - Registration

Hello *[insert name]*,

We are quickly approaching the TMIY launch at *[insert Parish Name]* on September _____ . It should be a great year. We hope to see you there!

[add your signature]