

TMIY Revelation of the Father Sample Recruiting Emails

Sample Recruiting Email #1 - Introduction

Hello *[insert name]*,

I hope that you and the family are doing well.

That Man Is You! is starting back at the parish this fall. It would be great to have you as part of our group. Everyone is welcome and you didn't have to be a part of the group last year. You can learn more about this upcoming year by clicking [here](#). The program begins on _____.
It will be great to see everyone, and I hope to see you there!

[add your signature]

Sample Recruiting Email #2 - Testimonial

Hello [*insert name*],

Men are really enjoying TMIY: Revelation of the Father.

“Honestly your program has really touched my heart... the TMIY program has really changed my perspective on the family and opened my eyes to things that I might not have otherwise seen nor paid attention to.” -TMIY Participant, Illinois

I hope you had a chance to learn a little more about this new year of the That Man is You! We are starting TMIY at the parish on September _____. Invite your friends and family to join us. I would be happy to get you and them registered. Let me know. I hope to see you in September!

[*add your signature*]

Sample Recruiting Email #3 - Registration

Hello *[insert name]*,

We are quickly approaching the TMIY launch at *[insert Parish Name]* on September _____ . I have been asked about the format of the program and how we will be meeting amidst Coronavirus. We will be running the program this year *[choose the one that applies: in person while taking all necessary precautions -OR- virtually which will still allow us to “gather” and have small group discussions]*. We hope to see you there!

[add your signature]