

TMIY The Battle Over the Bride Sample Recruiting Emails

Sample Recruiting Email #1 - Introduction

Hello *[insert name]*,

I hope that you and the family are doing well.

That Man Is You! is starting back at the parish this fall. It would be great to have you as part of our group. Everyone is welcome and you didn't have to be a part of the group last year. You can learn more about this upcoming year by clicking [here](#). The program begins on _____.

I think this is something we really all need right now, and I hope to see you there.

[add your signature]

Sample Recruiting Email #2 - Testimonial

Hello *[insert name]*,

Men are really enjoying TMIY: The Battle Over the Bride.

"I just wanted to pass along my sincere thanks for the That Man Is You! program. It is enriching and challenging, which I believe is much needed for the man in the culture today." -TMIY Participant, Maine

I hope you had a chance to learn a little more about this new year of the That Man is You! Check out a session preview, [Session 6](#).

We are starting TMIY at the parish on September _____. Feel free to invite anybody you think might be interested. I can register you or anyone else for the program if you would like. Just let me know. I hope to see you in September!

[add your signature]

Sample Recruiting Email #3 - Registration

Hello *[insert name]*,

We are quickly approaching the TMIY launch at *[insert Parish Name]* on September _____ . I have been asked about the format of the program and how we will be meeting amidst Coronavirus. We will be running the program this year *[choose the one that applies: in person while taking all necessary precautions -OR- virtually which will still allow us to “gather” and have small group discussions]*. We hope to see you there!

[add your signature]