

TMIY Becoming a Man After God's Own Heart
Sample Recruiting Emails

Sample Recruiting Email #1 - Introduction

Hello [insert name],

I hope that you and your family are doing well. There is an incredible new men's program starting at the parish this fall called [That Man is You!](#) It would be great to have you participate. That Man is You! honestly addresses the pressures and temptations that men face in our modern culture, especially those relating to their roles as husbands and fathers.

The program begins on September _____. I really think this program would be great for you and great for our parish. Let me know if you have any questions. I look forward to seeing you at That Man is You!

[add your signature here]

Sample Recruiting Email #2 - Testimonial

Hello [insert name],

I hope you had a chance to learn about the [That Man is You!](#) program beginning at the parish on September _____. This great [video](#) made by a TMIY parish shares their experiences with the program. Check it out.

May I sign you up for the program?

[add your signature here]

Sample Recruiting Email #3 - Registration

Hello [*insert name*],

We are quickly approaching the launch of TMIY at [*insert parish name*] on September _____.

I have been asked about the format of the program and how we will be meeting amidst Coronavirus. We will be running the program this year [*choose the one that applies: in-person while taking all necessary precautions -OR- virtually which will still allow us to “gather” and have small group discussions*].

We will be assigning small groups soon - may I register you for a group? What would it hurt to attend a few sessions to see what you think? I hope to see you there.

[*add your signature here*]