

TMIY All Things New  
Sample Recruiting Emails

Email #1 - Introduction

Hello *[insert name]*,

I hope that you and the family are doing well.

This year is going to be a powerful one! Since last year was so well received, this new year also has multiple speakers including Dr. Scott Hahn. Everyone is welcome to join whether they have been a part of the program in the past or not. You can learn more about this upcoming year by viewing [this video](#).

The program begins on \_\_\_\_\_. I think this is something we really all need right now, and I hope to see you there.

*[add your signature]*

## Sample Recruiting Email #2 - Testimonial

Hello *[insert name]*,

TMIY: All Things New features incredible, new speakers, including Dr. Scott Hahn.

*"I know of no more authentically Biblical, more reliably Catholic, or more exciting theologian in the world today than **Scott Hahn.**"* - Dr. Peter Kreeft, professor of philosophy at Boston College.

We are starting TMIY at the parish on September \_\_\_\_\_. Feel free to invite anybody you think might be interested. I can register you or anyone else for the program if you would like. Let me know. I hope to see you in September!

*[add your signature]*

## Sample Recruiting Email #3 - Registration

Hello *[insert name]*,

We are quickly approaching the TMIY launch at *[insert Parish Name]* on September \_\_\_\_\_ . I have been asked about the format of the program and how we will be meeting amidst Coronavirus. We will be running the program this year *[choose the one that applies: in person while taking all necessary precautions -OR- virtually which will still allow us to “gather” and have small group discussions]*. We hope to see you there!

*[add your signature]*